

SEEING DIFFERENTLY  
REIMAGINING TOMORROW

The Phillips Collection  
Centennial Gala

April 29, 2022  
Washington National Cathedral





# SEEING DIFFERENTLY REIMAGINING TOMORROW

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For 100 years, The Phillips Collection has used art to spark conversation, foster empathy, and build community.

Our vibrant education and community engagement programs build on the museum's mission of connecting art and wellness. Our robust K-12 school partnerships integrate art into core subject areas such as science, language arts, social studies, and math, to help students develop critical thinking and problem-solving skills. Our meaningful programs with older adults—including those living with physical or cognitive challenges—connect them to art activities that meet their unique needs.

The Phillips Collection is committed to doing our part to address systemic inequities through our Diversity, Equity, Accessibility, and Inclusion efforts. DEAI values guide us in sustaining our dynamic museum environment—comprising staff, the board of trustees, supporters, volunteers, audiences, collections, exhibitions, programming, and internal operations. The endowment of the position of Horning Chair for Diversity, Equity, Access, and Inclusion during our centennial year is a powerful indication of our commitment to DEAI work.

*Proceeds from the Centennial Gala will allow us to continue to intentionally cultivate and sustain a comprehensive museum experience and community rooted in DEAI principles.*

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# INTEGRATING ART IN THE CLASSROOM

The Phillips Collection designs programs and resources to help teachers and students see, create, and engage with art. Its arts integration strategy, Prism.K12, provides a student-centered and experiential approach to teaching and learning. The museum offers professional development sessions, school tours, partnerships, and resources for teachers to integrate art into any class and subject area.



University of Maryland - Phillips Collection Arts Integration Continuing Education Course

# ENGAGING THE COMMUNITY



Phillips@THEARC partner AppleTree Early Learning family workshop

Phillips@THEARC in Southeast DC provides a space to view, discuss, make, and exhibit art. Our programs are co-created with our partners and participants to encourage authentic community dialogue and community action.

# DIVERSIFYING THE MUSEUM FIELD



Phillips Collection DEAI staff with Sherman Fairchild Fellows

The Phillips Collection's DEAI work includes offering paid internships and fellowships in an effort to create a pipeline of 21st-century museum professionals from historically under-represented communities in the museum field.

# CONNECTING ART AND WELLNESS



Creative Aging participants

The Phillips, from its inception, focused on the healing power of art. Through our weekly meditations inspired by art and our Creative Aging program with older adults, the museum provides opportunities to directly link art and wellness.

# EXPANDING THE MUSEUM EXPERIENCE



Imani Winds performing Centennial commission

The Phillips engages visitors through talks with artists, collectors, and scholars; inquiry-based tours; hands-on workshops; and interdisciplinary performances. The museum's programs and digital initiatives reach audiences around the world.

# SPONSORSHIP BENEFITS

	HOST \$100,000	CHAMPION \$50,000	PARTNER \$35,000	BENEFACTOR \$20,000	SUPPORTER \$10,000	FRIEND \$5,000	
PARTICIPATION	Use of the Phillips 100 logo for communications and promotions in support of the Centennial Gala	✓					
	Opportunity to provide brief remarks at the Centennial Gala	✓					
	Patron and Circles Members Benefits (1 year)	Chairman Circle	Chairman Circle	Capital Circle	Director's Circle	Patron Level	Patron Level
	Guest table for 10	3 tables in Premium Locations	2 tables in Premium Locations	1 table in a Prominent Location	1 table	6 tickets	2 tickets
	Opportunity to welcome special guests at your table (special guests in the past have included Members of Congress, Administration officials and Ambassadors)	3 Special Guests	2 Special Guests	1 Special Guest	1 Special Guest		
	Additional After Party tickets	20 Tickets	10 Tickets	8 Tickets	6 Tickets	6 Tickets	
RECOGNITION	Recognition on all digital and printed collateral, including The Phillips Collection website, the event specific micro-site, invitation, and email communications	✓	✓	✓	✓	✓	
	Ad in Centennial Gala program	Full-page	Full-page	Half-page	Quarter-page	Quarter-page	Listing
	Recognition on donor wall and annual report	✓	✓	✓	✓	✓	
	Acknowledgment in press materials	✓	✓	✓	✓	✓	
ADDITIONAL BENEFITS	Acknowledgement in Chairman's remarks	✓	✓	✓	✓	✓	
	Private curator-led tours for 20 guests	3 Tours	2 Tours	1 Tour			
	Exclusive opportunities and events to connect with trustees, high-level donors, curators, and artists	✓	✓	✓	✓	✓	
	Invitation to post-Centennial Gala event	✓	✓	✓	✓		

# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Each exclusive sponsorship opportunity below may be named by one Centennial Gala sponsor contributing at the indicated level. It would be our pleasure to work with you to ensure these opportunities target your sponsorship priorities.

## DANIEL CANOGAR PROJECTION AMALGAMA PHILLIPS ~ \$100,000

- All benefits included at the Host Sponsorship Level
- *Amalgama Phillips* uses 550 images of artworks from the museum's permanent collection to create a generative digital artwork that liquefies all the works in a seamless blend of melted imagery.
- The projection will be recreated on 13 x 24' screens throughout Washington National Cathedral during the evening.

## DANIEL WURTZEL AIR FOUNTAIN ~ \$50,000

- All benefits included at the Champion Sponsorship Level
- A Centennial-inspired kinetic sculpture by Daniel Wurtzel will be part of the evening's main stage entertainment. Daniel Wurtzel is a Brooklyn-based artist best known for his kinetic sculptures and installations using air and lightweight materials that fly. His works have been shown at The Phillips Collection and museums around the world.

## COCKTAIL RECEPTION ~ \$35,000

- All benefits included at the Partner Sponsorship Level

## AFTER PARTY ~ \$35,000

- All benefits included at the Partner Sponsorship Level

Please see the attached response form for additional ticket options.

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## 2022 HONOREES

**HONORARY CENTENNIAL GALA CHAIRS** | Sharon Percy Rockefeller • Roger Sant • George Vradenburg

**GALA AWARDEES** | Jane and Calvin Cafritz • Juanita and Mel Hardy • Dorothy Kosinski • Kurt Newman • Kojo Nnamdi • Lisa and Chris Smith • Souls Grown Deep Foundation

**GALA COMMITTEE CHAIR** | Julie Garcia

**CONGRESSIONAL HONOREE** | The Honorable Patrick Leahy, US Senator of Vermont  
The Honorable Eleanor Holmes Norton, District of Columbia  
The Honorable Chellie Pingree, 1st District of Maine

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## THANK YOU TO OUR 2020 SPONSORS

**CO-CHAIRS** | Bloomberg Philanthropies • University of Maryland

**BENEFACTORS** | Total Wine & More • George Vradenburg

**CHAMPIONS** | Accenture • Lisa Barry and James Gale • Lindsay and Henry Ellenbogen • The Embassy of the State of Qatar in the United States • Julie and Jon Garcia • Lynne and Joseph Horning • Robbins, Russell, Englert, Orseck & Untereiner LLP • Lisa and Chris Smith



# 100 YEARS OF COMMUNITY AND CONNECTION

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In 1921, The Phillips Collection was founded to create “joy-giving, life-enhancing” experiences through art. Duncan Phillips believed that harnessing the power of these experiences could help us “see differently”—to learn new perspectives and build community. For 100 years, The Phillips Collection has used art to catalyze learning in fresh and dynamic ways, and foster meaningful dialogue about well-being, civic responsibility, social justice, and cultural diplomacy.

*The Phillips Collection Centennial Gala raises crucial resources to support our innovative all-ages education and community engagement initiatives and partnerships, so that we may extend the transformative power of art into a new era. We invite you to join us in reimagining our next century.*

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# OUR CENTENNIAL YEAR

## ART AND MUSIC COMMISSIONS



Victor Ekpuk



Nekisha Durrett

The Phillips Collection presents bold, contemporary site-specific commissions by DC-based artists Wesley Clark, Nekisha Durrett, and Victor Ekpuk. Phillips Music features an ambitious suite of new music commissions from a diverse and international group of artists, including composers Benjamin Attahir, Marcos Balter, inti figgis-vizueta, and Paul Wiancko.

## CELEBRATING ARTISTS NEW AND OLD



*Seeing Differently: The Phillips Collects for a New Century*



Juried invitational artists Carol Antezana and Dominick Cocozza



*Alma W. Thomas: Everything Is Beautiful*

Our major Centennial exhibition, *Seeing Differently: The Phillips Collects for a New Century* featured over 200 works, from our foundational collection to our recent acquisitions by diverse artists, as well as a juried invitational showcasing artists from the DC region. Our summer and fall exhibitions featured long-time Phillips favorites including Jacob Lawrence, Alma Thomas, and David Driskell, and contemporary Intersections projects.

## BEYOND OUR WALLS



Preparing Wellness Kits at Phillips@THEARC



Conversations with Collectors: Schwanda Rountree and Darryl Atwell

Throughout the year, The Phillips Collection has engaged with audiences through its programs, including lively talks and workshops with artists, collectors, and scholars. Our community engagement initiatives have included creating and distributing Wellness Kits at Phillips@THEARC, the museum's campus in Southeast DC.

For more information, contact  
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[phillipscollectionannualgala.org](http://phillipscollectionannualgala.org)

PHILLIPS 100  
THE PHILLIPS COLLECTION

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